



Focussing on issues to do with the environment, society and spirituality, Effem is committed to serving rural and urban NSW and the ACT and has a strong interest in finding innovative solutions and bridging the gaps between these communities. A strong sense of social justice underpins Effem's operations which aim to contribute towards a more just society.

Services for

- ☞ Individuals
- ☞ Churches
- ☞ Faith Communities



**CONTACT:**

Frances Marston

11 Maraar Place, Giralang ACT 2617

Ph: (02) 62415346

Email: [effem@apex.net.au](mailto:effem@apex.net.au)

ABN: 74970386869

**FEES:**

Costs are determined according to specific job requirements.

Contact Frances to discuss your needs and develop an affordable quote.

*March 2003*



Ideas  
Information  
Engagement  
Communication

SERVICES FOR CHRISTIAN FAITH COMMUNITIES

CONSIDERING THE  
ENVIRONMENT, SOCIETY & SPIRITUALITY

Services supporting Christians in their contemplation of environmental and social justice issues through:

- ☞ Information and knowledge exchange
- ☞ Storytelling
- ☞ Networking and engagement
- ☞ Debate and dialogue
- ☞ Workshops
- ☞ Field Trips

Enabling Christian people to make informed decisions.

## INFORMATION AND KNOWLEDGE MANAGEMENT

- ❧ Development and design of information and knowledge management systems
- ❧ Researching appropriate information communications technologies
- ❧ Knowledge exchange and transfer
- ❧ Application of computer tools and technologies
- ❧ Advice in the use of information systems in general and the delivery of information via the Internet
- ❧ Online information search and retrieval services
- ❧ Data analysis and synthesis

## WRITING, COMMUNICATION AND PRESENTATIONS

- ❧ Preparation of reports and submissions
- ❧ Editorial and authoring services
- ❧ Design and development of training materials and user guides
- ❧ Workshops, discussions and meetings
- ❧ Documentation design
- ❧ Creation of dynamic PowerPoint Presentations
- ❧ Graphical user interface (GUI) design and development
- ❧ Content for web pages

## WEB AUTHORING SERVICES

- ❧ Dynamic website design, development, management and maintenance
- ❧ Systematic approach
  - assessment of client requirements
  - development of a site plan
  - development of graphic design concept(s)
  - site construction
  - loading the site to an internet server
  - site maintenance